

Doron Manber

UX DESIGNER

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EXPERIENCE

UX Designer at Phenom people

Tel-Aviv, Israel | 2021-2022

Phenom is an HR-Tech global company that provides an AI-based SaaS platform.

The work included:

- Create concepts and solutions for new features and products.
- Design Wireframes, users flows, systems architecture.
- Design for complex systems, CRM, CMS and video platforms.
- Conduct user research and competitors analysis to extract actionable insights.
- Collaborate with local & remote engineering teams, product managers and designers.

Freelance UX Designer for "Sunrise" association

Tel-Aviv, Israel | 2021

UX design and concept development of a social network and mentoring platform for children with cancer.

Industrial designer & projects manger at "MORAL TECHNOLOGIES"

Shomrat, Israel | 2020-2021

A company that specializes in designing and manufacturing products, models and prototypes for the defense industry - Rafael, Elbit, IAI.

Industrial designer at "PROPEL" design studio

Shanghai, China | 2019-2020

Industrial design studio specializing in the development of products from diverse fields: cycling products, children's products, tech products.

ACHIEVEMENTS

Israel Manufacturers association award

2018

Award for my final project: "Senso", sensory regulation products, for adults on the autism spectrum.

Global publicity about my student project- modular bike

2017

Publications at "Designboom" magazine And "Marie Claire Italy" magazine.

EDUCATION

M. DES, Design & technology

Bezalel Academy of Art and Design | 2022- present (ongoing)

UX Design Diploma

Tiltan school of design & visual communication | 2020-2021

B. DES, Industrial Design

Hadassah Academic College | 2014-2018

TOOLS

- Figma
- Adobe suite
- Solidworks (3D)
- Rhinoceros (3D)
- Keyshot

SKILLS

- Great communication skills
- Curiosity & Self learning
- Creative problem Solving
- Wireframing and prototyping
- Information architecture
- User research
- Usability testing
- Microcopy
- Projects management
- Concept development
- Great ideation skills